

## Application Data Sheet

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### Application Information

Title Line One::	METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND
Title Line Two::	CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENTS
Total Drawing Sheets::	24
Formal Drawings?::	Yes
Application Type::	Utility/Non-Provisional
Docket Number::	7887/83891

### Continuity Information

This Application is a::	Continuation No. 3 of
Application Serial No.::	09/969,114
Application Filing Date::	October 1, 2001

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" 896/2001"

## Representative Information

Registration Number One::	24,003
Registration Number Two:	22,839
Registration Number Three:	28,903
Registration Number Four:	27,429
Registration Number Five:	25,060
Registration Number Six:	22,053
Registration Number Seven:	27,466
Registration Number Eight:	29,434
Registration Number Nine:	29,054
Registration Number Ten:	29,381
Registration Number Eleven:	34,044
Registration Number Twelve:	27,600
Registration Number Thirteen:	34,137
Registration Number Fourteen:	38,110
Registration Number Fifteen:	39,724
Registration Number Sixteen:	39,021
Registration Number Seventeen:	37,963
Registration Number Eighteen:	37,135
Registration Number Nineteen:	40,604
Registration Number Twenty:	37,435

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